

YOUNG PEOPLE IN A.A. VIDEO VIEWING QUESTIONNAIRE

"A.A. RAP with us" & "Young People and A.A."

Note: This questionnaire is being coordinated by Area 92 as part of a request for sharing from the trustee's Committee on Public Information in response to the 2005 Conference recommendation that:

"the trustees' Committee on Public Information take the initial steps proposed to determine the feasibility of replacing two videos, "A.A. - Rap With Us" and "Young People and A.A.," with estimated initial project costs not to exceed \$20,000, and report back to the 2006 Conference Public Information Committee."

Name: (Optional) _____ Age _____ City _____ State/ Province _____

US/Canada _____

Are you completing this questionnaire:

In your home group _____

Special gathering/event Individual viewing _____

Other _____

1. Do you think the videos viewed carry A.A.'s message effectively to potential young alcoholics? Yes _____ No _____

Why? _____

2. What is the target group that a video should be trying to reach? What might be the age range to consider?

Why _____

3. What should a video contain to attract young alcoholics to A.A.? _____

4. What do you feel would be a great way to carry AA's message to young people using media?

5. What media format would you consider most effective?

(please rate each of the following from 1 4, with 4 as highest)

VHS 1 2 3 4

CD-Rom 1 2 3 4

DVD 1 2 3 4

Website 1 2 3 4

Is there any other format you feel would be useful? _____

6. Additional comments on how we can carry the AA message to young people:
